

Quick Primer on Machine Learning: Unsupervised Learning

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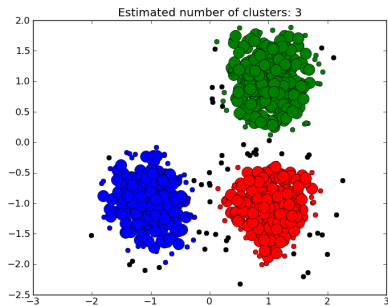
Overview

- 1 Clustering
- 2 Anomaly detection
- 3 Learning Latent Representations
- 4 Neural Network based approaches

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Clustering

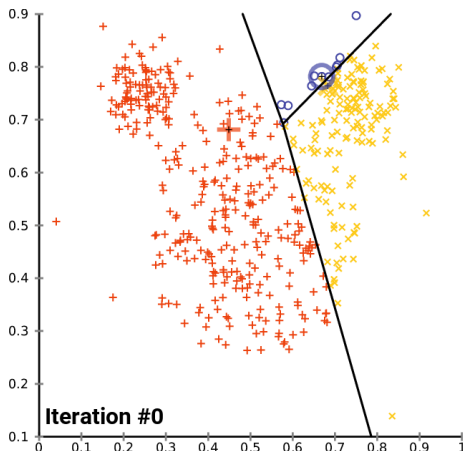


Clustering

- Given some data (x_1, x_2, \dots, x_N)
- Represent them *compactly*
- Frequently done as part of exploratory analysis of your data
- Sometimes also done to make subsequent ML algorithms work better (e.g. make your classifier better)

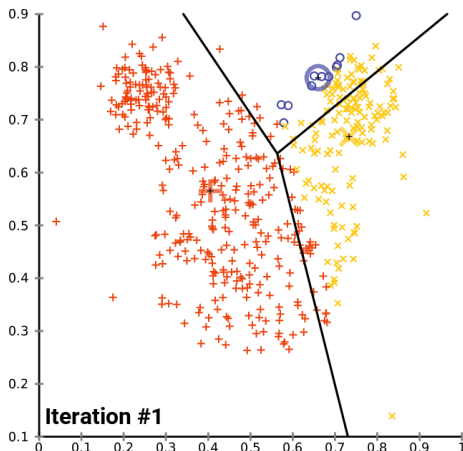
kMeans

- Classic algorithm. Workhorse and useful in many, many contexts
- Very simple. Start with a random number of centroids
- Assign points to each centroid based on proximity
- Recalculate the new centroids from all points assigned to each
- Repeat till no change of assignment of points happen



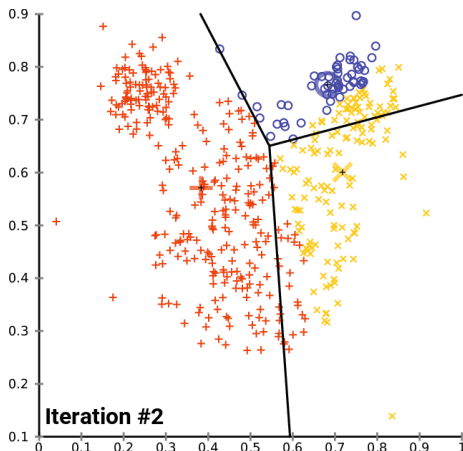
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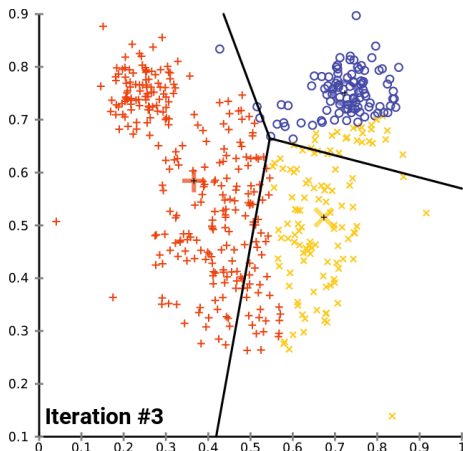
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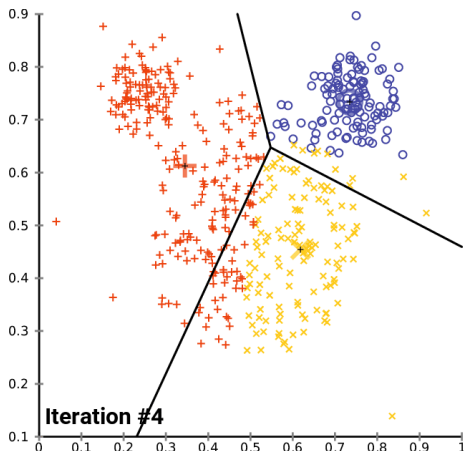
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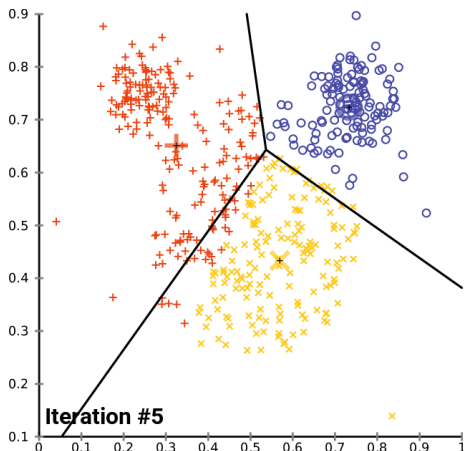
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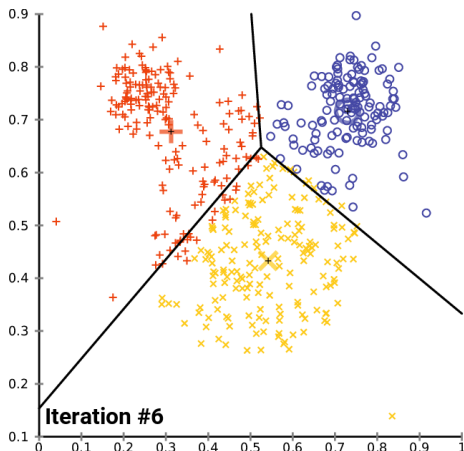
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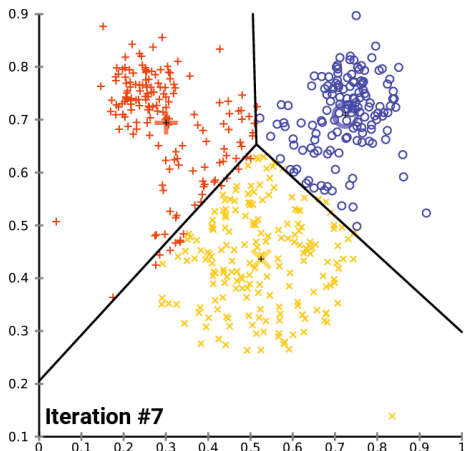
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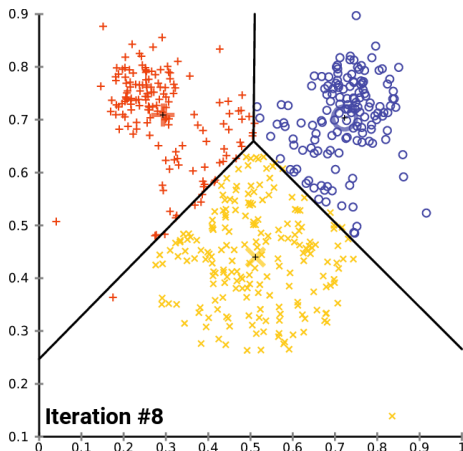
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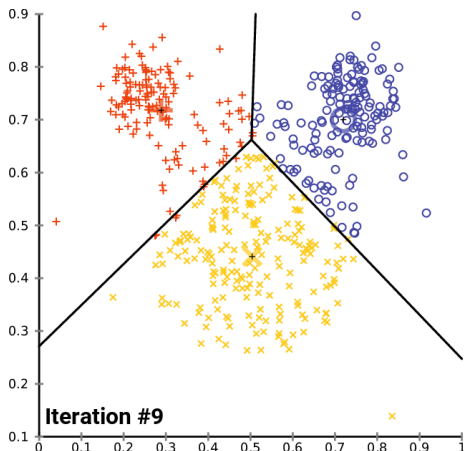
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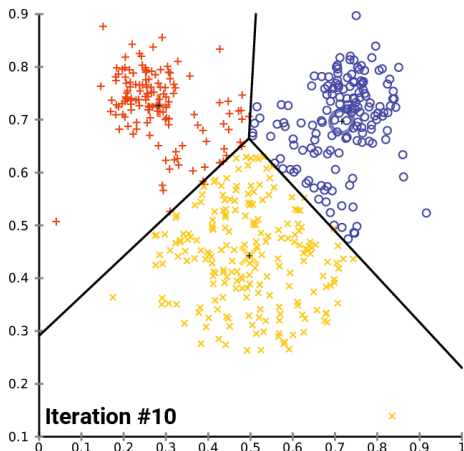
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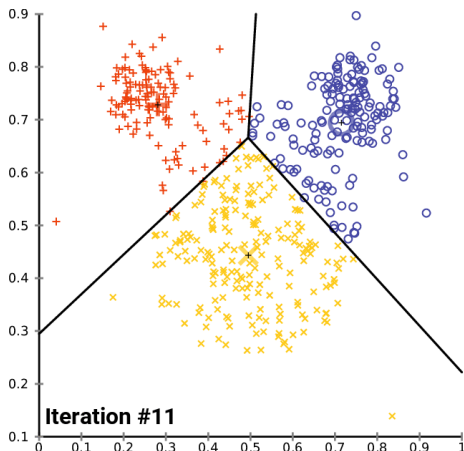
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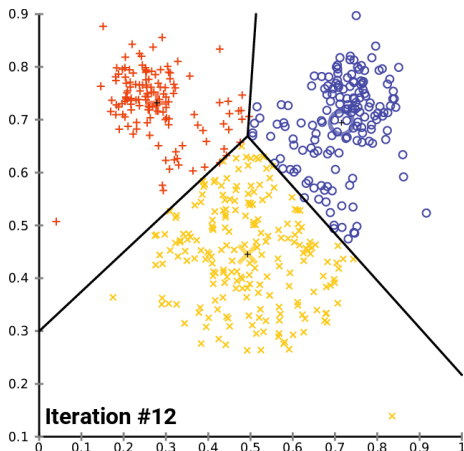
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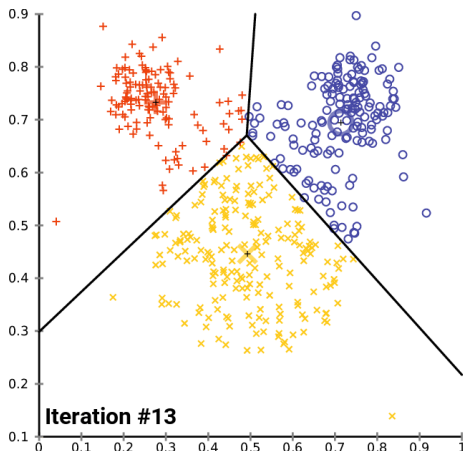
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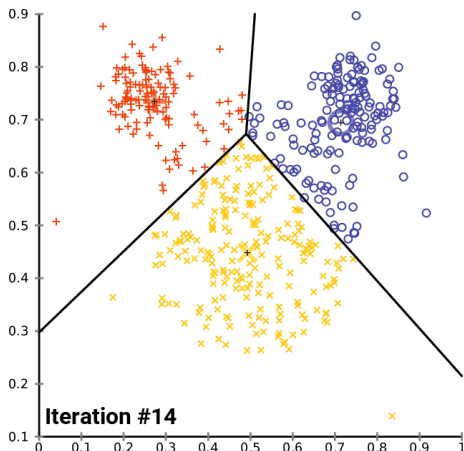
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Gaussian Mixture Models

- Given a set of data points $(\mathbf{x}_1, \mathbf{x}_2, \dots, \mathbf{x}_N)$
- Model them using a set of Gaussians centered around different points in the space
- Model the distribution as $p(\mathbf{x}) = \sum_{i=1}^K \phi_i \mathcal{N}(\mu_i, \Sigma_i^2)$
- Evaluate the fit by estimating the data likelihood $p(x|\theta)$, for a given parameter setting θ
- **What are the parameters that determine the fit?**

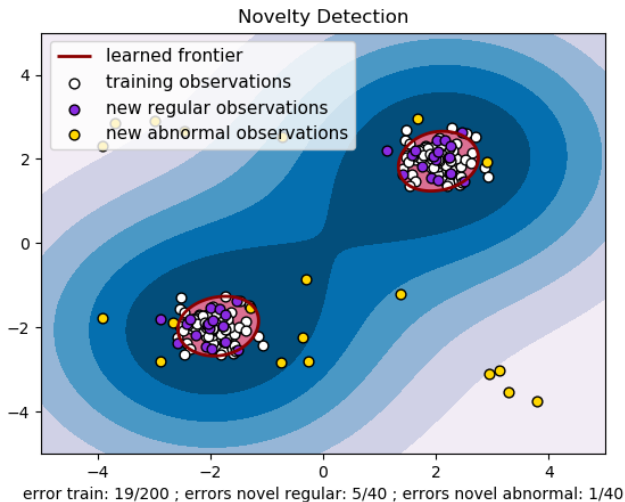
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Anomaly Detection

- Given a set of data points $(\mathbf{x}_1, \mathbf{x}_2, \dots, \mathbf{x}_N)$
- Figure out if a new data point is *anomalous*
- Attack, Denial of Service, Virus, Failure, ...

Anomaly Detection



Anomaly Detection

- kNN
- Local outlier rejection
- One-class SVM

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Learning Latent Representations

- Very popular in Natural Language Processing
- Latent Semantic Analysis
- Dimensionality Reduction (e.g. PCA)
- Independent Component Analysis
- Word-embeddings (e.g. Word2Vec)
- Autoencoders

Latent Semantic Analysis

- Consider the **Term-Document** matrix
 - Approximate this with a low-rank approximation
 - This helps eliminate **noise** and **merge** similar words
- d1: Romeo and Juliet.
 - d2: Juliet: O happy dagger!
 - d3: Romeo died by dagger.
 - d4: ?Live free or die?, that?s the New-Hampshire?s motto.
 - d5: Did you know, New-Hampshire is in New-England.

Latent Semantic Analysis

Documents >>	d1	d2	d3	d4	d5
romeo	1	0	1	0	0
juliet	1	1	0	0	0
happy	0	1	0	0	0
dagger	0	1	1	0	0
live	0	0	0	1	0
die	0	0	1	1	0
die	0	0	0	1	0
new-hampshire	0	0	0	1	1

Table: Document-Term matrix

Principal Components Analysis

- Given a k -dimensional dataset with possibly correlated dimensions
- Project the data into a set of orthogonal dimensions that are much smaller than k
- Useful for exploratory data analysis
- Dimensionality reduction prior to modeling using another ML algorithm

Independent Component Analysis

- Attempts to decompose a multi-variate signal into independent, additive, non-gaussian components
- Example: Separating individual sources from a mixed audio signal (cocktail party effect)
- As long as the independence assumptions are valid, produces good results
- [ICA Demo](#)

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