## Quick Primer on Machine Learning: Supervised Learning

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# Overview

### Machine Learning

#### Regression

- kNN
- Linear Regression
- Kernel Regression

### 3 Classification

- Naive Bayes
- Logistic Regression
- Support Vector Machines
- Random Forests
- Gradient Boosting Machines
- Assignments, Weekly Reading

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- Typically 3 different types of tasks
- Regression:  $y = f(\mathbf{x}), y \in \mathbb{R}$
- Classification:  $y = f(\mathbf{x}), y \in \Omega$
- Unsupervised Learning: Infer hidden structured of unlabeled data

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# Machine Learning: Common Considerations

- Training Dataset
- Validation of the model. What cost function?
- Test Data
- Dealing with Model Complexity
- Tuning parameters

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- One of the simplest models. Can be used as a classifier too.
- Regresses/Classifies every new point by *querying* k Nearest Neighbors
- Returns average prediction (for regression) or majority vote (for classification)
- Has strong consistency proofs
- What are some design factors with this approach?
- Any issues/problems?

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# Linear Regression

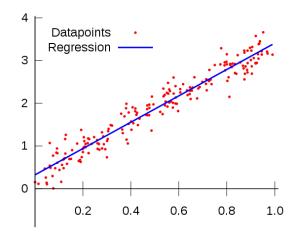


Figure: Simple Linear Regression

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$$y = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + \ldots + \beta_k x_k$$
  
• RMSE:  $\sqrt{\frac{1}{N} \sum_{i=1}^N (y_i - \hat{y}_i)^2)}$ 

#### • When does the error reach its minimum?

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## Kernels: Cubic Spline Interpolation

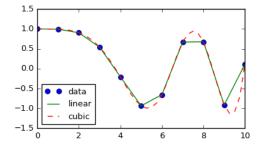


Figure: Cubic Interpolation. Courtesy Scipy

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# Kernel Regression

- Given  $(x_i, y_i)$ ,  $i = 1, \dots, n$
- Formulate  $y_i = r(x_i) + \epsilon_i$
- Goal is to estimate r(x) with  $\hat{r}(x)$

• 
$$\hat{r}(x) = \sum_{i=1}^{n} w(x_i, x) \cdot y_i$$

- We need to choose the set of weights w. Both kNN and Linear Regression are special cases of this
- Many choices for kernels. E.g. Cubic Splines, Gaussian, Box

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## Naive Bayes

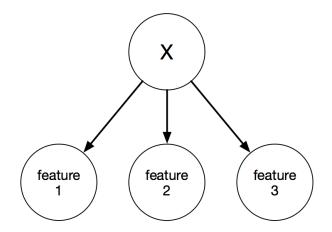


Figure: Naive Bayes Classifier

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- Naive because it assumes all features are independent
- $P(C_i|x_1,\ldots,x_n) \propto P(C_i) \times \prod_{k=1}^n P(x_k|C_i)$
- $\hat{y} = argmax_i P(C_i) \times \prod_{k=1}^n P(x_k | C_i)$
- To learn the model, all you have to do is to learn the individual feature distributions
- Requires much less data compared to other models that make better structural assumptions

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- Goal:  $y = f(\mathbf{x}), y \in \Omega$
- Want to keep things linear, if possible
- ${\ensuremath{\bullet}}$  That is, We prefer something like  $y=W^t{\ensuremath{\mathbf{x}}}$  or close to it

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- It was discovered back in 19th century when mathematicians tried to explain observed population growth
- It fits very well with observed population growths of countries (e.g. US, Belgium, France)
- In the 60s, it was discovered again and was fitted to populations of fruit flies, cantaloupes, Humans in North Africa etc

- $Y = W^t \mathbf{x}$  results in a linear function
- Assume  $Y \sim B(P(Y = 1 | \mathbf{x}))$ , where B is a Bernoulli distribution
- That is, Y takes values  $\{0,1\}$  with probability  $\{p,1-p\}$  respectively
- $\bullet$  We can write this as  $Y \sim p^k (1-p)^{1-k}, k \in \{0,1\}$
- The Logistic Regression Model:  $\ln(\frac{P(Y=1|\mathbf{x})}{P(Y=0|\mathbf{x})}) = W^t \mathbf{x}$

- The Logistic Regression Model:  $\ln(\frac{P(Y=1|\mathbf{x})}{P(Y=0|\mathbf{x})}) = W^t \mathbf{x}$
- Why does this make sense?
- We want a linear combination of features. That explains  $W^t \mathbf{x}$
- We need to turn that linear combination which can take any real value in something takes ranges between 0 and 1
- $\frac{P(Y=1|\mathbf{x})}{P(Y=0|\mathbf{x})}$ , is the odds-ratio (is positive real number)
- Log of the odds-ratio converts this positive value into a proper real number!

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- The Logistic Regression Model:  $\ln(\frac{P(Y=1|\mathbf{x})}{P(Y=0|\mathbf{x})}) = W^t \mathbf{x}$
- $\bullet$  From this, we get  $\frac{P(Y=1|\mathbf{x})}{P(Y=0|\mathbf{x})}=e^{W^t\mathbf{x}}$
- $P(Y = 1 | \mathbf{x}) = \frac{e^{W^t \mathbf{x}}}{1 + e^{W^t \mathbf{x}}}$

## Fitting the Logistic Model

- We need to learn W, the weights that explain the data best
- We'll use Maximum Likelihood approach to fit the model
- $P(Y_1 = y_1, Y_2 = y_2, \dots, Y_n = y_n | W, \mathbf{x_1}, \mathbf{x_2}, \dots, \mathbf{x_n})$  is what we are trying to maximize
- *iid* assumption. Each data point is independent. Class depends only on that data point

• 
$$L(W) = \prod_i P(Y_i = y_i | W, \mathbf{x_i})$$

- $W^* = argmax_W \log L(W)$ . Log because it converts the  $\prod$  to a  $\sum$  and it doesn't affect the argmax
- Let's assume that  $y_i = \{-1, 1\}$ . This simplifies the next steps

### Fitting the Logistic Model

• If 
$$y_i = 1$$
, we will use  $P(Y = 1|W, \mathbf{x_i}) = \frac{e^{W^t \mathbf{x}}}{1 + e^{W^t \mathbf{x}}} = \frac{1}{1 + e^{-y_i W \mathbf{x_i}}}$   
• If  $y_i = -1$ , we will use  
 $1 - P(Y = 1|W, \mathbf{x_i}) = 1 - \frac{e^{W^t \mathbf{x}}}{1 + e^{W^t \mathbf{x}}} = \frac{1}{1 + e^{-y_i W \mathbf{x_i}}}$   
•  $W^* = argmax_W \log L(W) = argmin_W \sum_i \log(1 + e^{-y_i W^t \mathbf{x_i}})$ 

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## Support Vector Machines

Let's start with some intuition. We want to separate the two classes. Which is a better classifier?

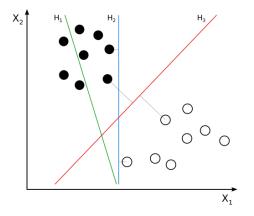


Figure: Separating Hyperplanes. Image courtesy: Zack Weinberg

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- Define margin as  $y_i f(\mathbf{x_i})$ . So, margin is positive if we are on the correct side of the decision boundary
- We want all examples as far away from the boundary as possible. Margin as large as possible

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## Support Vector Machines

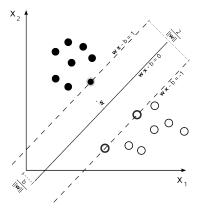


Figure: Separating Hyperplanes. Image courtesy: Cyc

Note: They conventionally add an intercept term, but it can be swept into **x** by assuming  $x_0 = 1$ .

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• As in Logistic Regression, the function that we fit is linear

• 
$$f(\mathbf{x}) = \sum_{j=1}^{m} w_j x_j + b$$

- ${\ensuremath{\, \bullet }}$  We classify samples by looking at the sign of  $f({\ensuremath{\mathbf x}})$
- Support vector machines maximize the minimum margin
- With some math (Hastie 2001), it is equivalent to minimizing ||W|| subject to a constraint  $y_i(W\mathbf{x_i} + b) \ge 1$

- In real-life, the classes are not always separable. They overlap. So, we end up with a loss minimization scenario
- $\phi(W) = \frac{1}{2} ||W||^2 + \frac{\gamma}{2} \sum_{i=1}^{N} L(y_i, W\mathbf{x_i} + b)$
- $\bullet\,$  Minimize the above function, given some Loss function L() and user-defined regularization parameter  $\gamma\,$
- Hinge Loss:  $max\{0, 1 y_i f(\mathbf{x_i})\}$
- Leads to minimizing  $\frac{1}{2}||W||^2 + \frac{\gamma}{2}\sum_{i=1}^N \zeta_i$ ,  $\zeta_i$  are non-negative
- The constraint is modified to  $y_i(W\mathbf{x_i} + b) \ge 1 \zeta_i$
- We try to reduce the mis-classification by holding  $\sum_i \zeta_i \leq C$

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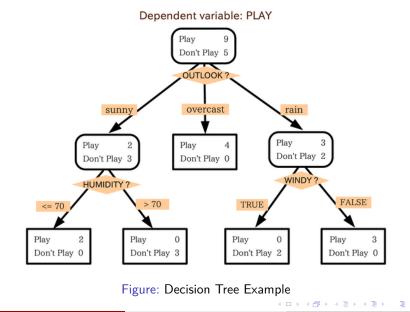
- SVMs were very successful. Some of the best classifiers of their times
- $\bullet$  Turns out that you can generalize by applying a kernel to each  ${\bf x}$  and transform to a high dimensional space
- Relatively slow to train and with the emergence of Big Data, started falling out of favor
- Deep Learning models (see later) offer better performance and are trainable using simpler algorithms

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- So far, we looked at individual classifiers
- These classifiers are what are called as Strong learners
- An alternative approach is to take a collection of much simpler techniques and combine them in intelligent ways to build a **Strong** ensemble
- Wisdom of the crowds approach

- Given a dataset of size N, sample N cases at random, with replacement
- This sample is used to build a decision tree
- $\bullet\,$  From M features randomly select m, such that m << M
- Using these m variables, and the bootstrapped data sample, build a decision tree
- Repeat the above procedure several hundreds of times
- The collection of decision trees you get is the Random Forest

# Random Forests: Decision Tree



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- How many features per tree? Typically  $m \approx \sqrt(M)$
- How many trees?
- How to split the nodes? Information Gain / Gini Impurity
- Gini:  $\sum_{j=1}^m f_j(1-f_j)$
- Info Gain:  $-\sum_{j=1}^{m} f_j \log_2 f_j$

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- They are very competitive amongst current algorithms
- Runs efficiently on large data sets
- Thousands of input variables can be handled
- As a by-product, we find out what variables are important for classification
- Offers an approach to detect and handle with variable interactions
- They tend not to overfit

- Assume you have a regression problem:  $y = f(\mathbf{x})$
- $\bullet$  We minimize the mean squared prediction error:  $(\hat{y}-y)^2$  to learn a model
- Assume you have a model  $f_1(\mathbf{x})$ , can you improve it?
- Try and build  $f_2(\mathbf{x}) = f_1(\mathbf{x}) + h(\mathbf{x}) = y$
- Or,  $h(\mathbf{x}) = y f_1(\mathbf{x})$ . In general, we learn an  $f_{m+1}(\mathbf{x}) = f_m(\mathbf{x}) + h(\mathbf{x})$

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## Gradient Boosting Machines

- Observe that the residual  $y-f_m({\bf x})$  is the negative gradient of  $\frac{1}{2}(y-f_m({\bf x}))^2$
- So, gradient boosting machines are simply gradient descent algorithms
- We generalize this idea to other loss functions and we get GBMs
- $f_0(\mathbf{x}) = argmin_{\gamma} \sum_i L(y_i, \gamma)$ . Essentially learn a constant that minimizes the loss
- $f_m(\mathbf{x}) = f_{m-1}(\mathbf{x}) + argmin_{h \in H} \sum_i L(y_i, f_{m-1}(\mathbf{x}) + h(\mathbf{x}))$
- That is a hard problem. So, we simplify by taking a step in the direction of the **gradient**

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$$f_m(\mathbf{x}) = f_{m-1}(\mathbf{x}) - \gamma_m \sum_i \nabla_h L(y_i, f_m(\mathbf{x_i}))$$

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# Overview

### Machine Learning

#### Regression

- kNN
- Linear Regression
- Kernel Regression

### 3 Classification

- Naive Bayes
- Logistic Regression
- Support Vector Machines
- Random Forests
- Gradient Boosting Machines

### Assignments, Weekly Reading

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- http://www.deeplearningbook.org/contents/ml.html
- http://www.ats.ucla.edu/stat/mult\_pkg/faq/general/odds\_ ratio.htm
- https://en.wikipedia.org/wiki/Odds\_ratio
- https://en.wikipedia.org/wiki/Support\_vector\_machine
- https://en.wikipedia.org/wiki/Random\_forest
- http://www.ccs.neu.edu/home/vip/teach/MLcourse/4\_ boosting/slides/gradient\_boosting.pdf



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ML Quick Primer

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